

Brice Cherry has spent nearly 26 years in the sports department of the Waco Tribune-Herald, including the last 12 years as Sports Editor. In that capacity, he has covered a variety of sports at Baylor University and McLennan Community College, but has a longtime love for covering high school athletics for the roughly 70 public and private high schools in the Trib coverage area.

Brice has been blessed to win a variety of awards over the years, including honors from Cox Newspapers, the Associated Press Sports Editors Association, the Texas Sports Writers Association, the Associated Press Managing Editors Association, the Texas Press Association, and the Texas High School Coaches Association. He is a three-time winner of the Fred Hartman Excellence in Sportswriting Award and a four-time winner of the Celeste Williams Star Sportswriter of the Year Award.

Brice grew up in Brenham, Texas, and his freezer never runs out of Blue Bell Ice Cream. He is a 1991 graduate of Brenham High School and a 1995 graduate of Oklahoma Baptist University. He spent two-and-a-half years as Sports Editor of his hometown paper, the Brenham Banner-Press, before joining the Waco Trib staff in 1998. Last July, Brice celebrated 25 years at the Trib and then celebrated 50 years on the planet the very next day. He has been married to Janet – the beauty and brains of the Cherry Family operation – for 23 years, and they have two children: Cooper, who will be a sophomore at Texas A&M in the fall, and Millie, who will be a junior at Midway High School in the Waco area.